



SEAR + SAVOR

craft smash burgers

Fundraiser Pitch Deck

Fueling the Future: Help Us Fire
Up Truck #2! 🍔 🚚



How it Started... And How it's Going

Sear + Savor started with a simple mission: **to serve the best smash burgers in Boise**. We're a family-owned food trailer that believes in **bold flavors, high-quality ingredients, and a whole lot of love**. Our seared-to-perfection burgers have built a loyal following, and the response from our amazing customers has been overwhelming.

Every time we fire up the griddle, we're reminded why we started this journey—to create **something special that brings people together**.

Now...we've reached a point where demand is outpacing what we can handle.

- **Lines are long.**
- **We sell out often.**
- **We're turning down events because we don't have the capacity.**

This is an incredible problem to have, but we don't want to say "no" anymore. It's time to **take the next step and expand**.

The Goal – A Second Food Truck!

To keep up with demand and bring Sear + Savor to more people, we're raising funds to launch a **second food truck**. This expansion means:

- ✔ **Shorter wait times and the ability to serve more customers.**
- ✔ **More events & locations—we'll finally be able to be in two places at once!**
- ✔ **New job opportunities!!**

Instead of taking on a big loan, we wanted to **give our biggest supporters—YOU—the opportunity to be part of this journey.**



How You Can Help!

- 1 **Back this campaign** – Choose a reward and help bring our expansion to life.
- 2 **Spread the word** – Share this campaign with fellow burger lovers and foodies.
- 3 **Follow our journey** – Stay updated as we grow and get ready for more Sear + Savor!

Every contribution—big or small—makes a difference. We're so grateful for our community, and we can't wait to bring you **more smash burgers, more locations, and more unforgettable moments.**



Let's make this happen together!



Get Rewards for Donating

\$50 – Free Burger

- Your name featured on our Founder page on our website.
- A free burger coupon for your next visit.

\$100 – Swag n Food

- Your name featured on our Founder page on our website.
- A free burger coupon for your next visit.
- A Sear + Savor t-shirt.

\$250 – VIP Tasting Experience

- Your name featured on our Founder page on our website.
- A free burger coupon for your next visit.
- A Sear + Savor t-shirt.
- A Sear + Savor Founder hoodie.
- Invitation to a VIP pre-launch tasting event where you'll get to try new menu items before we place our new food truck into service.

Get Rewards for Donating

\$500 – Your Name on the Truck

- Your name featured on our Founder page on our website.
- A free burger coupon for your next visit.
- A Sear + Savor t-shirt.
- A Sear + Savor Founder hoodie.
- Invitation to a VIP pre-launch tasting event where you'll get to try new menu items before we place our new food truck into service.
- Your name or business logo featured on our food truck as a thank-you for helping us grow.

\$750 – Name a Menu Item

- Your name featured on our Founder page on our website.
- A free burger coupon for your next visit.
- A Sear + Savor t-shirt.
- A Sear + Savor Founder hoodie.
- Invitation to a VIP pre-launch tasting event where you'll get to try new menu items before we place our new food truck into service.
- Your name or business logo featured on our food truck as a thank-you for helping us grow.
- You get to name a burger or side for a limited-time special on our menu!

Get Rewards for Donating

\$1,000 – Private Burger Party

- Your name featured on our Founder page on our website.
- A free burger coupon for your next visit.
- A Sear + Savor t-shirt.
- A Sear + Savor Founder hoodie.
- Invitation to a VIP pre-launch tasting event where you'll get to try new menu items before we place our new food truck into service.
- Your name or business logo featured on our food truck as a thank-you for helping us grow.
- You get to name a burger or side for a limited-time special on our menu!
- A private catering experience for you and up to 10 friends.

\$2,500 – Ultimate Sear + Savor Experience

- Your name featured on our Founder page on our website.
- A Sear + Savor t-shirt.
- A Sear + Savor Founder hoodie.
- Invitation to a VIP pre-launch tasting event where you'll get to try new menu items before we place our new food truck into service.
- Your name or business logo featured on our food truck as a thank-you for helping us grow.
- You get to name a burger or side for a limited-time special on our menu!
- A private catering experience for you and up to 10 friends.
- Free burgers for a year (one free burger per week for 52 weeks).

Get Rewards for Donating

★ **\$5,000 – VIP Founding Partner**

- Your name featured on our Founder page on our website.
- A Sear + Savor t-shirt.
- A Sear + Savor Founder hoodie.
- Invitation to a VIP pre-launch tasting event where you'll get to try new menu items before we place our new food truck into service.
- Your name or business logo featured on our food truck as a thank-you for helping us grow.
- You get to name a burger or side for a limited-time special on our menu!
- Free burgers for a year (one free burger per week for 52 weeks).
- A private catering experience for you and up to 25 friends.

🚀 **\$10,000 – The Ultimate Burger Legacy Package**

- Your name featured on our Founder page on our website.
- A Sear + Savor t-shirt.
- A Sear + Savor Founder hoodie.
- Invitation to a VIP pre-launch tasting event where you'll get to try new menu items before we place our new food truck into service.
- Your name or business logo featured on our food truck as a thank-you for helping us grow.
- You get to name a burger or side for a limited-time special on our menu!
- Free burgers for life for one person.
- “Executive Tasting Rights” – you'll get lifetime first access to taste-test any new menu items before they launch.
- Custom “Signature Menu Item” created in your honor, featuring your name and/or story on our website.
- A private VIP burger party for you and up to 50 friends.

We Need a Bigger Food Truck!

